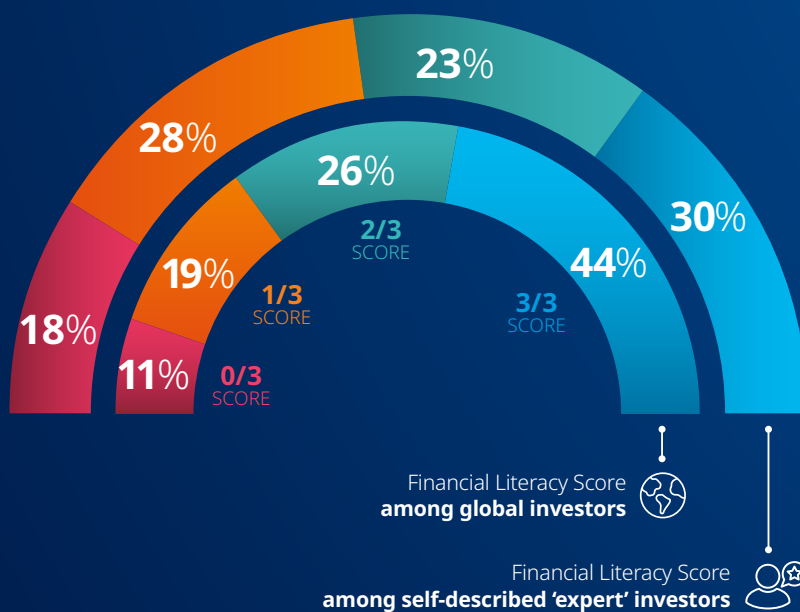


DECODING Investor Confidence & Knowledge



Across geographies and life stages we see engagement and motivation from investors, but we also see areas where confidence is growing faster than understanding.



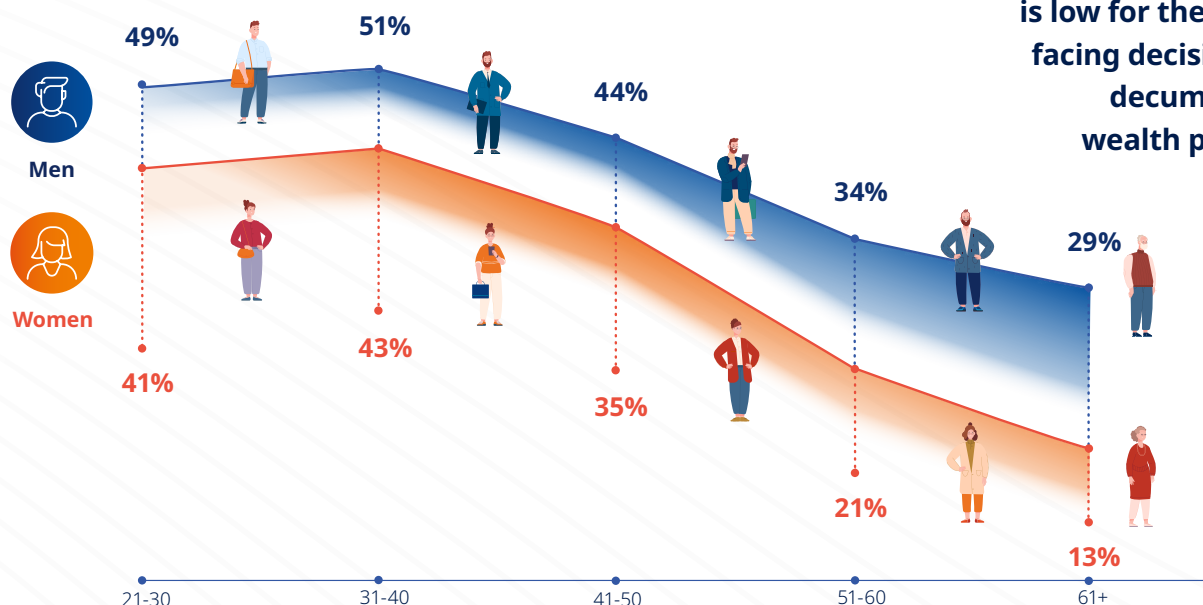
Confidence doesn't equal competence:

44% of investors can answer 3 basic financial literacy questions correctly — but this falls to only 30% for those that consider themselves to be expert investors.



To discover more insights from this chapter and others, use the QR code or contact the Client Insights team on: client-insights@amundi.com

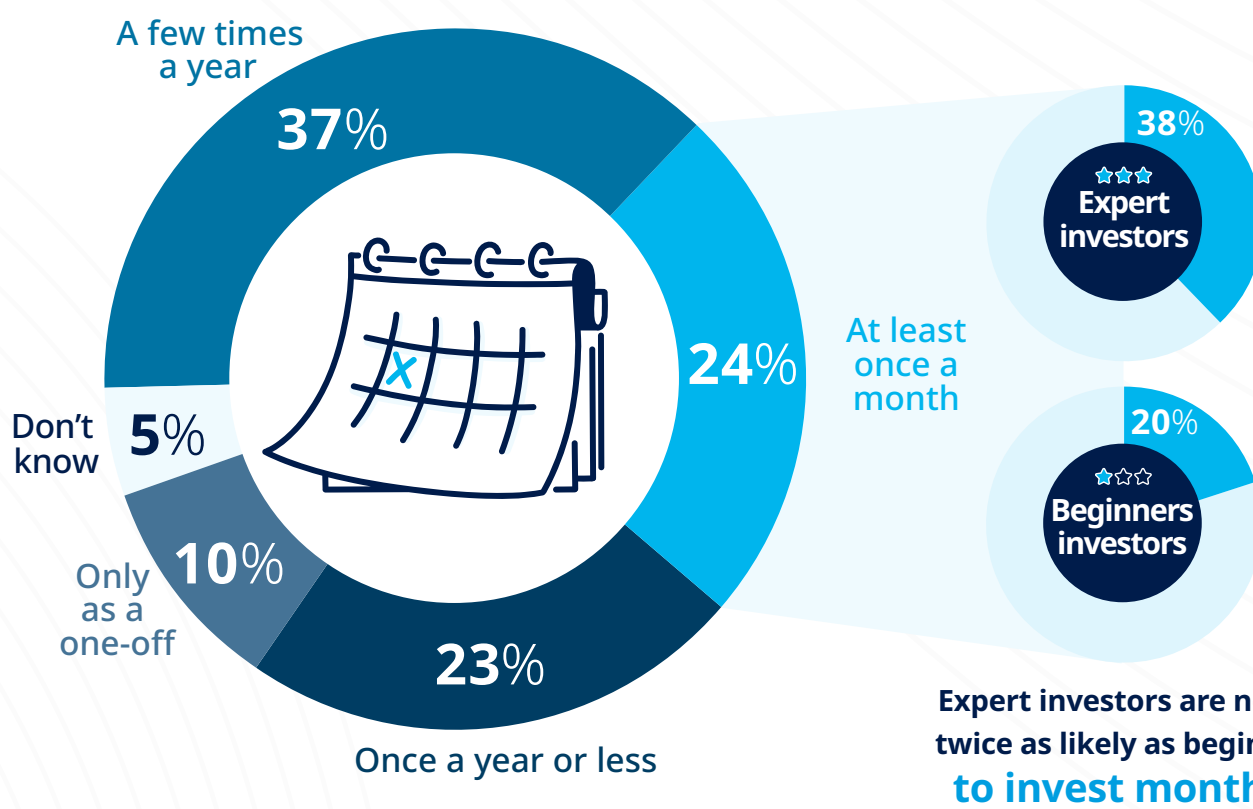
Self described 'expert' and 'confident' investors by gender and age



Investment confidence is low for the generation facing decisions around decumulation and wealth preservation

Intent to action: confidence drives investment activity

Frequency of new investments made by investors (weighted totals)



Expert investors are nearly twice as likely as beginners to invest monthly.

IMPORTANT INFORMATION

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