



Investing in the great transformation

INVESTMENT OUTLOOK | 2022

Confidence
must be earned

Amundi
ASSET MANAGEMENT

10 KEY MESSAGES FROM THE 2022 INVESTMENT OUTLOOK

- 1 The road back to 70s narrative gains traction.** Secular stagnation is a thing of the past, the “roaring 20s” – a new economic miracle – a dream. Global growth will return to potential after the peak, as cyclical stimuli fade. Inflation will prove to be permanent and uncertain, fuelled by supply shortages and scarcity all around. De-synchronisation among growth and inflation trends are back with vengeance, globalisation will take a hit.
- 2 Central Banks (CB) hold the key to the cycle.** A stagflationary direction is on the horizon, with a risk that Central Banks may lose control, while trying to balance the growth and inflation trade off. In DM, CBs will accept falling behind the curve, given their benign neglect of the inflation narrative.
- 3 After an initial tiptoe into tapering, expect more, not less, monetary accommodation** down the road (moving into 2023) amid decelerating growth and the rising fiscal needs required to finance the green and just transition. Central Banks and governments will work in harmony: higher debt will need to be monetised and financial repression will continue.
- 4 The cycle will extend further, but frenzied markets are no longer in sight.** In the sequence of tapering and deceleration, followed by more stimuli and re-acceleration, investors should be cautious first (neutral on risk assets) and search for entry points to complement their strategic positioning in equities, commodities and EM. The latter, should be back in focus after a lost decade, in which global positioning has fallen below strategic targets.
- 5 The concept of EM as a block is definitely over.** The great divide will be across three worlds: 1) countries with inflation and Central Banks acting to control it; 2) countries with Central Banks remaining inactive (out of control); and 3) China. Investors should favour 1 and 3, where currencies should also appreciate versus the US dollar, bearing the burden of hyper-Keynesian policies.
- 6 Targeting real returns is the new horizon, beware of the nominal illusion.** Challenges will increase for a 60/40 portfolio. Positive equity/bond correlation calls for more dynamic allocation. Relative value plays and additional sources of diversification that can potentially mitigate inflation risk, such as real assets, will be paramount.
- 7 Real rates will determine the fate of excessive equity valuations.** They will eventually pick up, challenging the bubble areas in the growth space. Selection should focus on earnings and pricing power, quality and value, amid higher costs and rising rates.
- 8 Resist the temptation to go long duration** after the first leg of rising nominal yields. Curve movements, currencies and cross-regional opportunities will flourish in a world of divergent monetary policies. Unconstrained fixed income will remain the name of the game.
- 9 We will likely see some cracks relating to leverage issues come to the surface.** This will trigger the first round of the great discrimination between unsound and expensive credit, at risk during a time of tighter liquidity conditions and default rates bottoming out, versus sound and expensive credit.
- 10 The green and social recovery will push towards ESG mainstreamisation,** but the transition will not be linear. The ESG ecosystem (regulation, coalitions, investor preferences) will drive demand and data quality and affect the price discovery process, with positive feedback loops between some ESG factor adoption and their increasing impact on prices.

DM = Developed Markets, EM = Emerging Markets.

MULTIPLE TRANSITIONS LEADING DIVERGING PATHS

Central banks hold the key to the cycle in a desynchronised world

2022 will mark a critical juncture on the road to a new economic and financial regime. Multiple coexisting transitions will drive the shift from the old to a new regime, that has already started in economic, social and geopolitical spheres, that will accelerate and have profound implications for investors. The end of the ultra-easy monetary era, as well as the growing momentum for policies to avoid a climate catastrophe and social threats will be themes to watch.

The strong growth rebound in 2021 means that some of the excess accommodation introduced to fight the economic damage from the pandemic is no longer needed. It is time for Central Banks to start gradually removing it, as overheating in some areas will start to emerge and inflation is making its first major comeback in decades. At the same time, the impact of the energy transition will determine winners and losers across economies and markets and fiscal policy will have to mitigate the cost of this. Tapering is the buzzword at the end of 2021 but Central Banks may only tiptoe into it.

The shift away from a world of ultra-easy money will not be straight forward, as multiple transitions will affect Central Banks' reaction functions.

Transition 1: From euphoria to normality

In a broadly good environment for global growth, we are moving away from the re-opening euphoria seen earlier in the year and global economic momentum is slowing down to potential, from its peak as cyclical stimuli fade.

The illusion of a global economic miracle will wane.

In the US, ongoing supportive fiscal policy, positive wealth effects from financial markets and rising demand from millennials may support further years of above

potential growth, but expansion will remain below 2021's record level. Chinese growth will be critical. It will cool down, but not be derailed in our view. The Chinese government will have to manage China's transition towards a more balanced and equal society, avert a hard landing and curb investors' moral hazard in over-indebted areas such as the housing market. While such deleveraging goes ahead, fiscal and monetary policy should become moderately supportive.

The impact of a Chinese slowdown should remain contained overall, although spill overs on select metal/commodity exporters and trade partners may occur. Discrimination regarding emerging markets (EM) will be key.

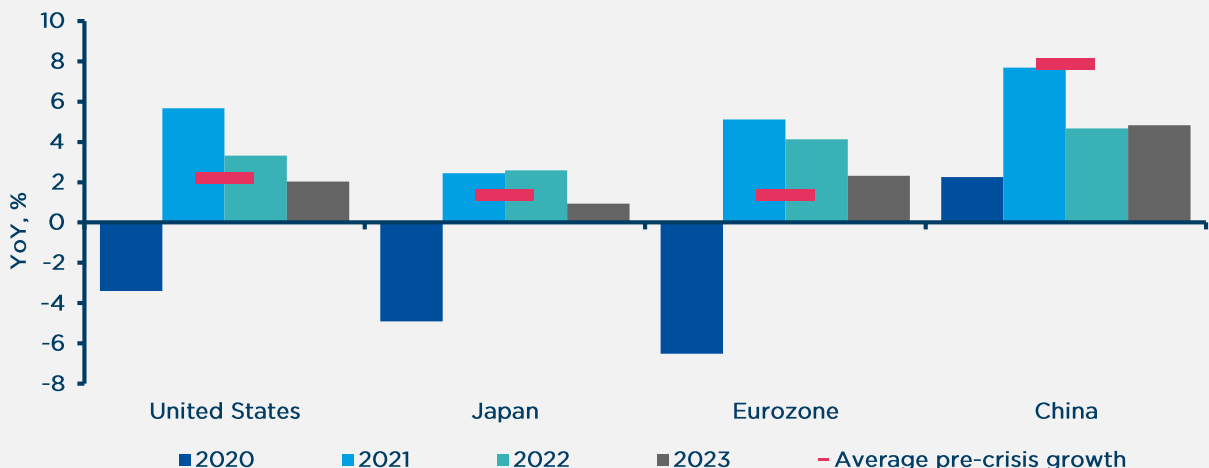
The Eurozone outlook should remain benign, with peripheral countries benefitting from resources from the Next Generation EU (NGEU) recovery package and regained confidence in service sectors, which have not been fully exploited this year. Yet, there is also the possibility that growth will disappoint on the downside as supply shortages threaten the recovery to different degrees across regions. This is a key area of risk.

Transition 2: From liberalism to government intervention in addressing green and social issues

The Covid-19 crisis has further exacerbated the need to fight inequalities and put health and environmental issues at the top of the political agenda. Addressing these issues means fighting monopolies, accelerating the energy transition, rebuilding the social pact and rebalancing the dynamic between profits and wages.

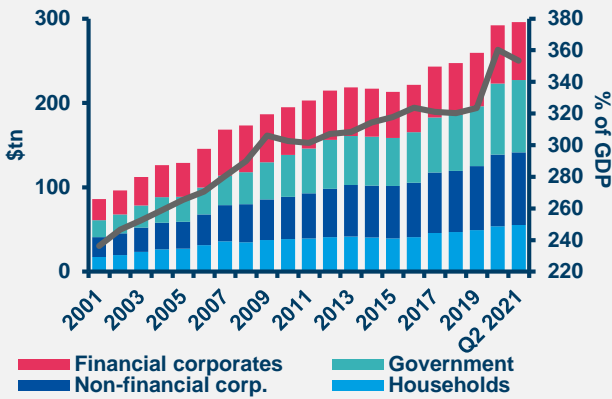
All this will come with greater regulations, possible changes in taxation, investment in infrastructure and green projects, and fiscal measures targeted towards social issues. Hence, the fiscal push will continue, but at a slower pace compared with 2020-2021.

Growth is set to decelerate at pre-crisis levels or below (Amundi's real GDP forecasts)



Source: Amundi, IMF. Data is as of 8 November 2021. Average pre-crisis growth refers to the 2010-18 period. Forecasts are by Amundi Research.

Global debt is fast approaching \$300 trillion



Source: IIF, BIS, IMF, National sources. From IIF Global Debt Monitor September 14th, 2021.

The already high debt pile could rise further, at a time when growth is slowing, and challenging its sustainability.

Transition 3: From a global value chain setup to independence in strategic sectors.

The geopolitical context will become more complex amid the battle for self sufficiency, energy and technology supremacy. The Pacific area is getting hot, while China and US tensions are escalating again. These trends are taking place at a time when the pandemic has already triggered many businesses and governments to rethink global value chains in order to make them more resilient to future shocks, including natural disasters which are increasingly likely to occur on a warmer planet. **This means reshoring elements of production and increasing supply chain diversification by nearshoring it.** The focus on self-sufficiency will be particularly high in Europe, where part of the NGEU has been allocated to strategic sectors (semiconductors, defence and security, clean energy) on the road towards greater economic autonomy.

Regionalisation versus globalisation will be a key theme as well as a focus on strategic sectors.

Transition 4: From temporary to stickier inflation.

All the aforementioned transitions will determine the path of inflation. Their combined effects are changing the dominant inflation narrative from low and temporary, to higher for longer. **Inflation will not likely return to pre-crisis levels**, as supply chain bottlenecks, surging energy prices, the rebalancing towards higher wages and rising tax rates will push it higher compared to the past decade. **What initially has been a US story is spreading globally** through rising food and energy prices, with the notable exception of China, where consumer prices (CPI) are under control but producer prices (PPI) are being squeezed, putting pressure on corporate margins.

Transition 5: From old to new Central Bank mandates.

Central Banks' actions will depend on how growth, inflation and debt adjust. The new regime we are facing will likely see financial repression continue in 2022, with Central Banks remaining behind the curve and acting in an asynchronous way. Not only will the road towards the withdrawal of extreme policies be long, but a further fiscal push to finance the energy transition and fight

inequality will also likely require Central Bank support.

In this transition from old (fighting inflation) to new (supporting a more equal and sustainable growth path) mandates, Central Banks will face the dilemma of when and how fast to switch on/off the accommodation button in a world of higher/permanent inflation and slower growth (a stagflationary path). The narrative of a trade-off between growth and inflation (on top of the stagflationary one) will drive Central Banks' actions.

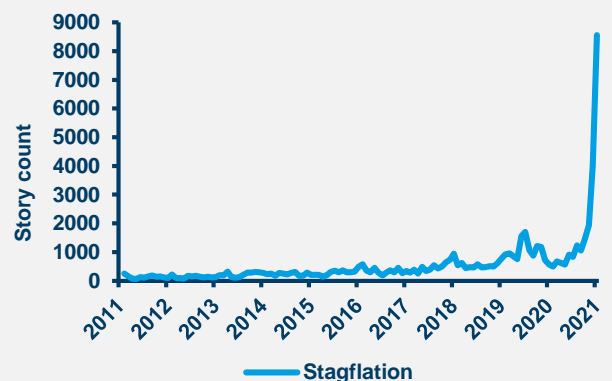
Central Banks will determine how long the current cycle can be extended further. In our view, the music will continue to play softly.

The Federal Reserve (Fed) will move very gradually, with benign neglect supported by its mantra of transitory inflation. The European Central Bank (ECB) will face more challenges, as the tolerance for higher inflation is limited in the Eurozone and the energy dependence is higher. EM Central Banks will likely start to pause and eventually reverse some of the tightening implemented this year. After an initial hawkish phase in 2022, we expect to see more accommodation down the road, which will re-accelerate growth at some point in 2022 and extend the cycle further.

Central Banks' actions will also be critical in relation to debt dynamics and the management of possible bubbles.

The case of struggling property developers in China is an example of the need to address excessive leverage before it becomes a systemic risk. Hence, this situation should be seen as a positive move for long-term stability even though it may prove painful in the short term. Globally, other areas of excess could also be a source of risk for investors. As extra liquidity is lifted, and real yields start to drift higher, ultra-high growth stocks at extreme valuations and highly leveraged corporate bonds will find themselves under pressure. We will likely see cracks regarding leverage issues coming to the surface, which will require additional focus on credit selection across the board, at a time of tighter liquidity conditions.

Stagflation narrative on the rise



Source: Amundi, Bloomberg News Trend. Data is as of 2 November 2021.

TRANSITIONS LEADING TO THE GREAT DESYNCHRONISATION



From post pandemic euphoria to slowing economic momentum

2022 will likely start with a deceleration from the 2021 peak, amid a China slowdown, followed later in the year by a pick-up in economic activity when China stabilises and an additional fiscal push reboots the growth engine

➔ **Investment implications:** moderating earnings growth, increased vulnerabilities, excessive complacency and high valuations. Play selective equity with a focus on resilience to higher inflation (value, quality, pricing power stocks, dividend themes)



From liberalism to government interventions, with a focus on ESG themes

The Covid-19 crisis has further exacerbated the need to fight inequalities and also put health and environmental issues at the top of the political agenda.

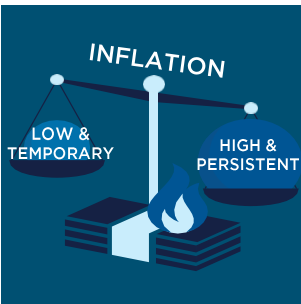
➔ **Investment implications:** Sector and single companies discrimination, with a focus on main ESG themes.



From global value chain to self-independence

A more complex geopolitical context amid the battle for energy and tech supremacy and the need to make supply chains resilient to the pandemic and to possible natural disasters is driving reshoring and nearshoring trends globally.

➔ **Investment implications:** Regional themes versus global themes, strategic sectors in EU, China, increase focus on bottom up analysis of each business case's resilience to supply disruption, selective EM equity/bond.



From low/temporary inflation, to stickier inflation

Supply chain bottlenecks, energy prices, rebalancing towards higher wages and rising tax rates will push inflation higher compared to the last decade. With slowing growth and higher inflation the risk of stagflation is on the rise.

➔ **Investment implications:** focus on assets related to the real economy and inflation linked, remain short on duration.



Central Banks, from old to new mandates

Central Banks will be forced to stay behind the curve and maintain a financial repression environment (zero to negative real rates) to support the rising debt needed to finance environmental and social projects.

➔ **Investment implications:** CB actions will drive risk sentiment. Start the year with a cautious allocation (neutral on risk assets) amid tapering in the US and Europe and increase risk later when economic momentum improves.



Monica
DEFEND
Global Head of
Research

“
Central Banks are all walking on a tightrope: caught in a vice between slower growth and higher inflation.
”

WHEN THE GOING GETS TOUGH, THE TOUGH GETS GOING

Central Banks deal with slowing growth and rising inflation

After more than a decade, the financial community is used to reactive and influential Central Banks.

2022 will not be an exception: while fiscal levers remain significant and tied to monetary policy, Central Banks will stay vigilant and keen to manage the growth/inflation twist that, we are convinced, will be the dominant market narrative throughout 2022 and will further increase the asynchrony of monetary policies across the globe.

A regime shift is underway: enduring inflation on some structural forces and a slower global growth path not necessarily driven by the pandemic.

Key assumptions to our 2022 outlook

1. Global supply chain fragilities and bottlenecks to be put together by H2 2022. The pandemic exacerbated an already existing imbalance related to a concentration of global supply chains aimed at tackling short-term efficiency rather than maximising their resilience;
2. Labour shortages to be solved as soon as policy support schemes end, wage growth to remain mild on average;
3. Energy prices remain at high levels without creating a power crunch in China and Europe, with WTI (West Texas Intermediate) staying in the 75/80 USD range; and
4. China's economic recovery in the shadow of its political agenda with growth still on a slow path in Q4 21 and gaining some mild traction in 2022.

We expect Chinese growth to drive the two speed recovery path that will lead global financial markets into a late cycle only in the second half of 2022.

When we consider the global picture at a regional level, we continue to see a multi-speed, uneven, unbalanced economic and transformational restart.

The policy mix challenge is to transform the economic rebound we have seen into a recovery with a more equitable income distribution aimed at tackling the inequality and social tensions that the pandemic exacerbated. A real and tangible transformation is what we need.

On the price dynamics front, we see inflation abating from 2021 levels, but remaining high when compared to pre-pandemic levels. The same path will take place in the Emerging Markets where inflation increased even faster than in developed ones, largely moving on soaring food and energy prices.

In 2021, the ECB and the Fed introduced new formulations of their mandates which sometimes remain obscure such as their new “average inflation targeting” where the time horizon of reference has not been specified. However, when the temporary/permanent debate exhausts its appeal, monetary authorities will wrestle with what to do in the face of inflation materially rising amid supply side shocks, which dominate demand side shocks.

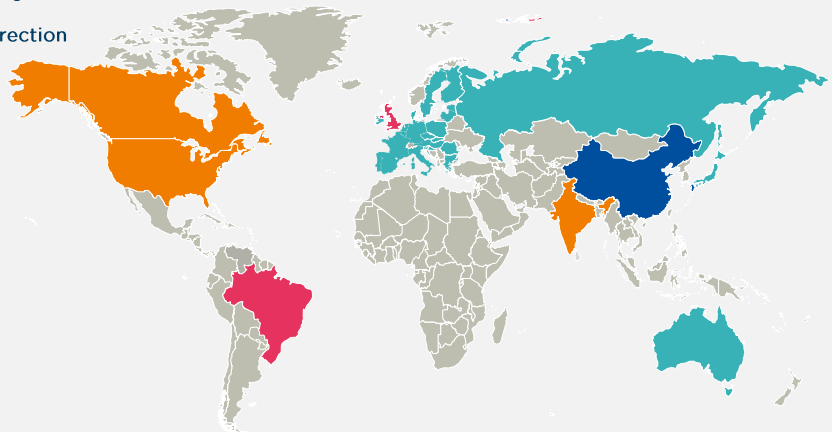
While Central Banks have been trained on demand driven inflation management, it is less the case on soaring supply side prices (labour market shortages, energy and food, clogged shipping lanes). In any case, we shouldn't worry about a lack of demand side price pressures! Soon we will see them building up in the US on demographic trends: Gen Z (a population cluster much larger than GEN X) will be soon ready to spend more (likely to buy houses and form families).

Central Banks face the big challenge of tapering at a time when global growth is quickly going back to potential.

2022: Central Banks in a desynchronised mood

Amundi's projected policy stance direction

- More accommodative
- Stable accommodative
- Less accommodative
- Tight



Source: Amundi Research as of 8 November 2021. Illustrative map for monetary policies. Central bank stance refers to expected changes on QE or unconventional tools position throughout 2021 and early 2022.

Walking on a tightrope

Moving to the short term, the going is definitely getting tougher especially for two Central Banks with very different constraints and concerns: the Bank of England and the People Bank of China.

- **The BoE** has to fight rising inflation and will likely hike rates at its December meetings amid the uncertainty coming from the Brexit spillover.
- **The PBoC** is refraining to broadly adjust its tightening policy, notwithstanding the persistent weakening induced in the economy.
- **The ECB** postponed its tight spot to December, when it releases its economic projections and possibly adjusts its forward guidance. Then, it will be time to allow the transition from PEPP (Pandemic Emergency Purchase Programme) to APP (Asset purchase programme (APP) that might create some headaches with the ECB avoiding market distortions and more fragmentation.
- **The Fed** engaged on its well communicated tapering but will likely be challenged on its ability to manage the unwinding of extremely hawkish markets expectations. The risk of market disappointment is high. The first will be the toll paid by the USD and if this is the case we might expect to be challenged on our call for stability with the greenback potentially moving from 1.14 (our present target for Dec22) to 1.20.

Their “endowment” is at stake: any deviation from their forward guidance will disturb market participants starting to price in a potential loss of credibility with disruptive consequences for financial markets. For EM Central Banks maintaining high credibility is key to keeping inflation expectations anchored.

Policy attitudes will shape our investment positioning: the combination of balance sheets that need to stay ample to preserve loose financial conditions, persistently rising inflation, slowing growth, overstretched risk asset valuations, is jittery for financial markets (risk assets in particular) and justifies why we are holding our breath now and expect to only start breathing normally later in 2022.

Influencing market narratives

As we mentioned earlier this year, different investment narratives are evolving at this point in time, leading to uncertainty and explaining complacency in the markets. We are convinced that narratives will continue to explain the divergence between market levels and fair values calculated on micro and macro fundamentals (Earnings per share; interest rates, unemployment, oil prices).

We consider markets narratives as “valuation factors”.

When regressing narratives versus S&P500 fair values to explain markets deviation from equilibrium prices. Results are statistically significant, are sound economically and show that the significance of narratives changes over time.

With this in mind, time for the “secular stagnation” narrative of low growth and forever low inflation is now

over. Instead, the “monetary policy” narrative, with the Fed’s policy stance, its balance sheet expansion and Covid-19 related Quantitative Easing, had an outsized impact supporting equity fundamentals up to August 2021. We think this narrative largely explains the disconnection between markets dynamics and fundamentals we have seen since the beginning of the year; it has now lost a bit of traction, but will remain latent in 2022. Since February, narratives have started to revolve around less benign footprints such as “back to 70s”, supporting market highs but looking for confirmations on corporate fundamentals.

For the time being reported earnings are surprising on the upside: we don’t think this upbeat messaging will be repeated into 2022.

As a conclusion, we might expect markets participants to increasingly focus on “stagflation”, “back to 70s” and a sequential move into less favourable valuations and multiple de-ratings. Overall, this emboldens our call for a neutral exposure to equity at the beginning of the year, that can be recalibrated in H2 when we move to a late cycle.

Green transition boosters

We would like to conclude on another field where we see Central Banks playing a prominent role: climate change and the green transition. This will involve a significant evolution in the conduct of monetary policy.

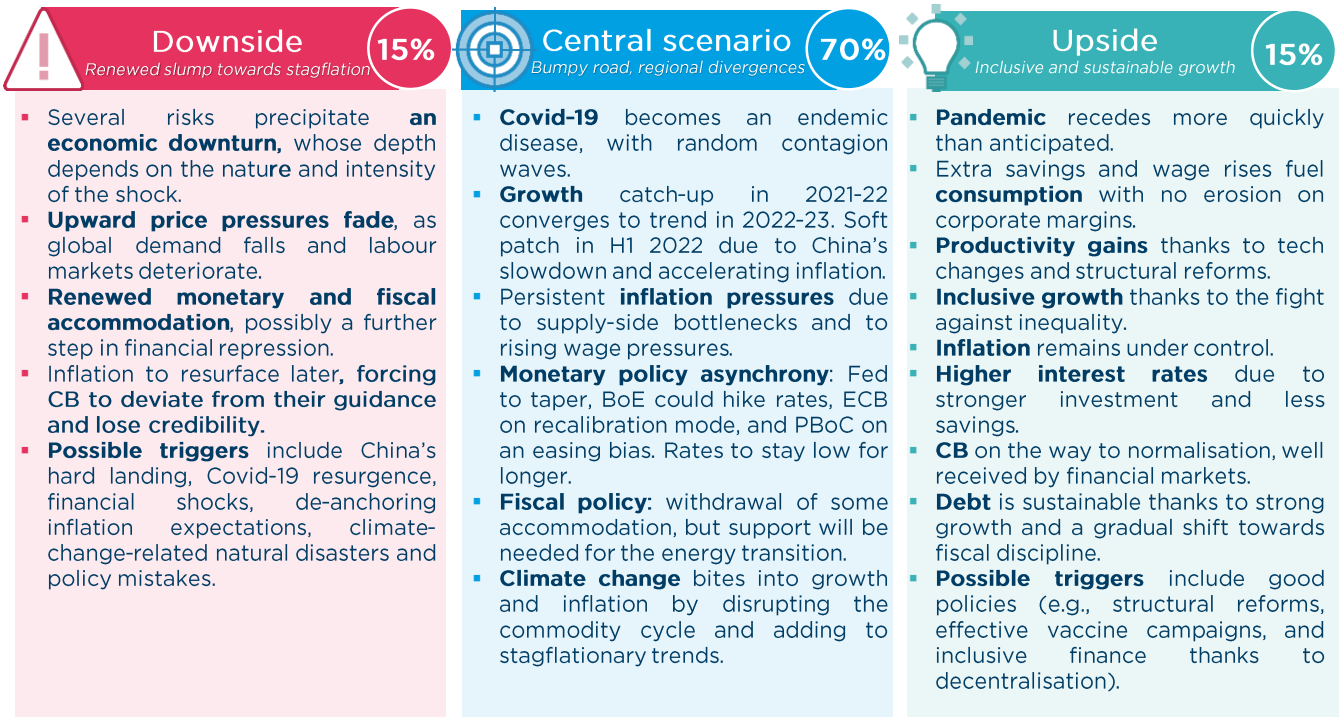
Depending on the speed and the nature of the transition policy, climate risk will affect the traditional transmission channels of monetary policy while the “green swan” risks (i.e., potentially financially disruptive climate related events) might be behind a systemic financial crisis.

While this transformation is definitely on governors’ long-term radar, there are more short-term challenges and opportunities that Central Banks should embrace. In July, the BoJ already announced a Green TLTRO (Targeted longer-term refinancing operations) to offer a favourable rate of bank lending to green activities. Similar proposals are on the ECB’s working list. In light of growing climate risks, having the TLTRO facility calibrated on a taxonomy of sustainable activities could be an immediate step to align lending with the Paris Agreement. Green LTROs could be structured to preserve the objectives and modalities of standard TLTROs, while at the same time including incentives for banks to invest in green activities (if not banks, then banks’ clients).

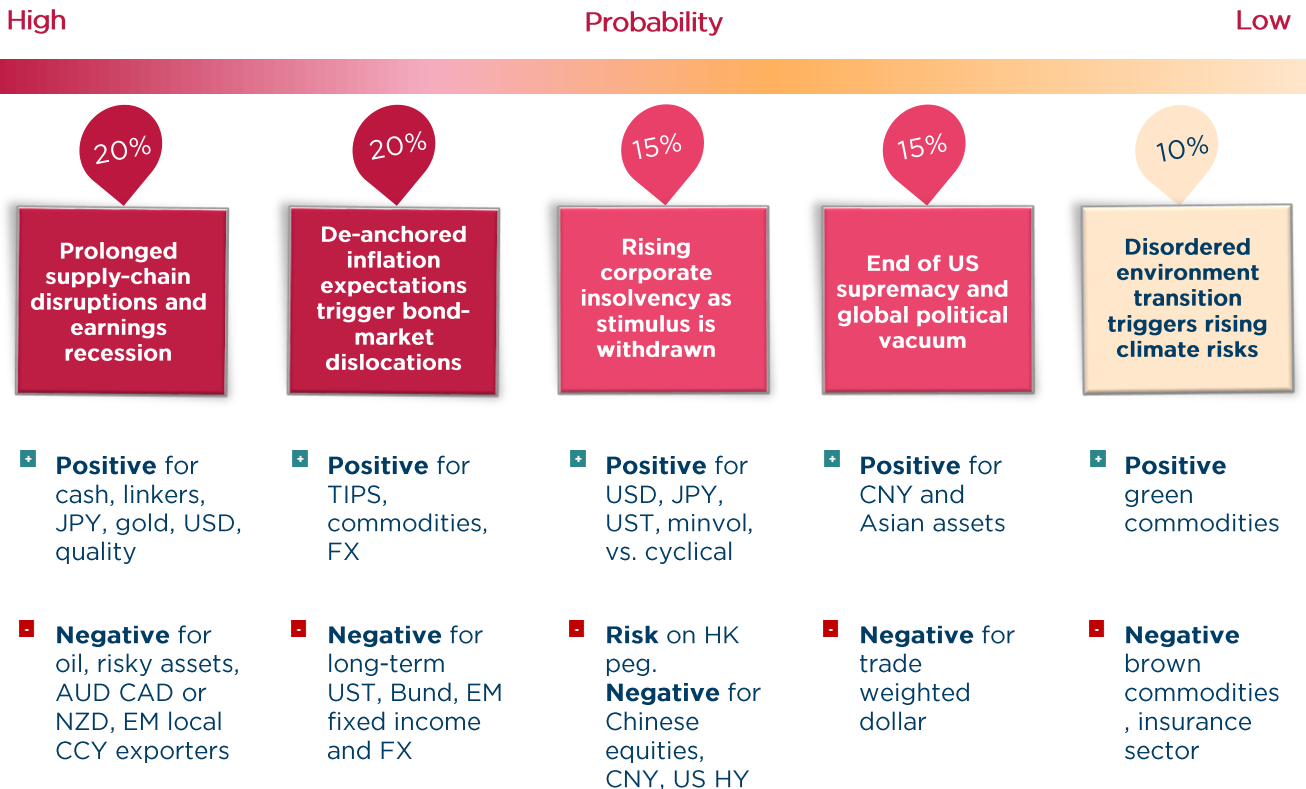
A proper definition of ‘green lending’ is still missing though as it is difficult to provide a consistent definition of environmental sustainability and a reliable system of verification. Copernican transformations are in place almost everywhere, and it is likely the pandemic provided the needed catalyst to move forward.

We really wish to see Central Banks adopting “green transition boosters” soon.

BASE AND ALTERNATIVE SCENARIOS AND RISKS



The wall of risk



Source: Amundi as of 31 October 2021. DM: developed markets, EM: emerging markets. CB: central banks. MinVol=Minimum volatility, strategies which aim at reducing equity volatility. UST=US Treasury Bond. TIPS=Treasury Inflation Protected Securities. FX=Foreign Exchange.

KEY INVESTMENT CONVICTIONS FOR 2022

Moving to a late cycle in H2: equities, EM and commodities favoured

In terms of portfolio construction, 2022 will bring more challenges compared to 2021. **Investors cannot expect 2021-level returns for equities, amid an environment of normalising earnings growth and mounting pressure on margins.** Pressure on government bonds will continue, while interest rates will start to rise. With real yields globally in the low range, **the search for real income will continue.**

The key elements to consider in portfolio construction will be: return, liquidity risk and exposure to growth and inflation.

Against this backdrop, investors will have to:

- **Start light/neutral in terms of risk exposure and recalibrate risk throughout the year, with a focus on portfolio resilience to rising yields.** Investors should start the year with a cautious/neutral allocation (also considering stretched market valuations) and try to exploit relative value opportunities (across regions and segments). In a sequence of slowing growth followed by more stimulus, investors will likely have a window to increase risk allocation again and exploit the opportunities brought by an extended cycle. Risk and **liquidity management will be key as rising real yields** may bring some market turbulence and challenges for both equity and bonds simultaneously. The 60/40 portfolio will be challenged by potentially positive equity/bond correlation and the duration risk in bonds, calling for additional sources of diversification, such as **lowly correlated strategies and real assets.**
- **Get smart in the search for real income, by enlarging the asset class spectrum in an environment of structurally higher inflation.** This will mean going beyond the traditional bond space and looking at equity dividends, real assets, EM bonds with a focus on short duration and more generally at areas offering higher yields with relatively low duration risk (subordinated credit and loans). Credit with longer duration and/or where spreads are too tight, will be challenged. Overall credit selection will be in focus as

defaults may start to rise from low levels, with the rising cost of debt.

- **Play equity with a focus on the least stretched areas (value, EM, Europe) and sensitivity to higher rates.** Earnings growth will decelerate from the record levels seen in 2021, but some businesses are likely to continue to benefit from the ongoing re-opening, while others will suffer from rising costs, taxation and supply chain readjustments. This will lead to an environment of **high dispersion of returns among stocks providing a positive backdrop for stock picking. Interest rates will remain reasonably low, but on a rising trajectory,** favouring equity value (particularly financials) versus growth. EM equities should be back in focus. Equity exposure has increased to a peak in the cycle, favouring DM equities. The next increase should favour **EM, where allocations are far below the strategic target** and valuations look relatively attractive. A country-by-country assessment will be key when looking at EM opportunities in the context of China's policies, price evolution and fiscal and monetary room. Europe should also be favoured thanks to its Next Generation EU, with a focus on the green transition.
- **Add thematic exposure to ESG factors that will likely have a material impact on risk/returns.** Environmental, Social and Governance (ESG) themes should be seen as complementary to the classical portfolio metrics of risk and return, particularly when it comes to areas that could have a material impact on asset prices. Changes to regulations and rising demand from institutions and investors are ensuring some factors are becoming increasingly relevant in this respect. The net zero emissions initiative is one of the themes that will have a significant market impact, in our view. The focus on tackling inequality will likely be the next theme, as this is a key focus of governments during the current recovery phase. Some blended themes combining environmental and social aspects could emerge, such as the just transition's drive to tackle climate change in an equitable way, which is a particular focus of concern for EM.

Risk exposure recalibration in 2022

Jan 2022

Dec 2022

Start with cautious/neutral allocation (also considering the stretched valuations in the market) trying to exploit relative value opportunities (across regions and segments)

In the sequence of slowing growth, followed by more stimulus, **investors will likely have a window to re-increase risk allocation and exploit the opportunities of a late cycle (equities, selective EM, commodities)**

Source: Amundi, as of 31 October 2021.

KEY PORTFOLIO CONSTRUCTION CONVICTIONS

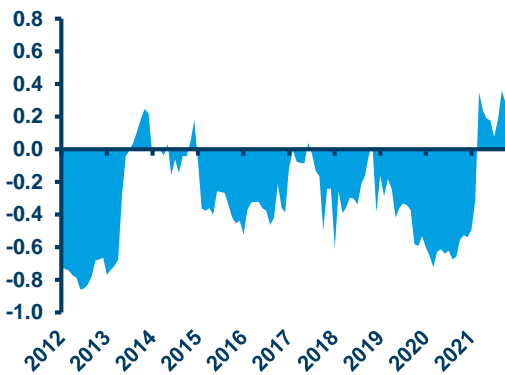
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FOCUS ON PORTFOLIO RESILIENCE

Balance risk in a world of changing correlations with the addition of uncorrelated sources of returns.

12-month correlation S&P500 & US Treasury Index



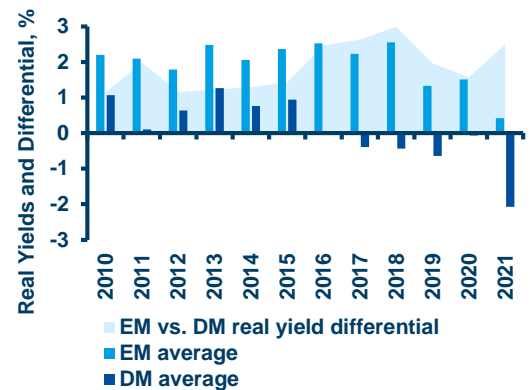
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GET SMART IN THE SEARCH FOR REAL INCOME

This will mean going beyond the traditional bond space to look at equity dividends, real assets, emerging markets bonds with a focus on short duration and subordinated credit.

With negative real yields in DM, look at EM



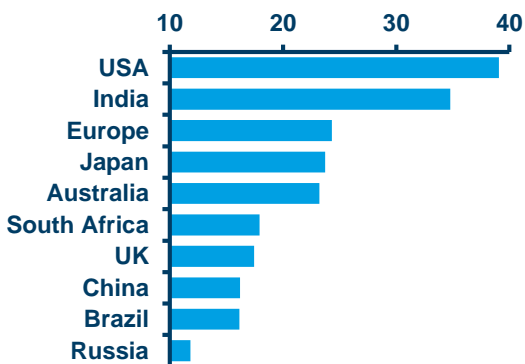
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IN EQUITY FOCUS ON LESS STRETCHED AREAS (VALUE, EM & EUROPE) AND SENSITIVITY TO RATES

Interest rates will remain reasonably low but on a rising path, favouring equities with less stretched valuations such as EM equities or Europe that should benefit from NGEU implementation.

Shiller CAPE for different Markets at 31/10/2021



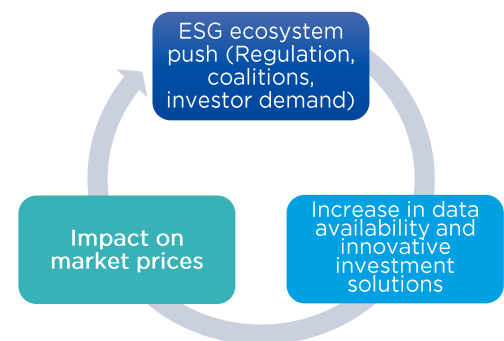
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ADD EXPOSURE TO ESG FACTORS WITH MATERIAL IMPACT ON RISK/RETURNS

Changes in regulation, rising demand from institutions and investors drive impact on markets. The net zero emissions initiative and the focus on tackling inequality are the main themes to watch.

Positive feedback loop driving impact on markets



Source: Amundi, Barclays, Bloomberg, as of 31 October 2021. DM = developed markets, EM = emerging markets.

ESG: RISING ADOPTION IN US AND THE GREEN MOMENTUM

Environmental in focus with net zero investing

The Covid-19 crisis has given an additional boost to the trends in ESG adoption already in place before the crisis. In 2021, inflows into ESG ETFs reached \$107bn during the first nine months of 2021, compared to \$92bn in 2020 overall and a meagre \$32bn in 2019*.

Rising ESG demand comes with increasing initiatives in terms of data reporting standards, regulation and coalitions push (such as the Net Zero Coalition). In our view, these trends will help to unmask the areas of inefficiency by filling the gaps of data availability and leading to adjustments in market prices, as they start to incorporate these new pieces of information, therefore generating a positive feedback loop. Time will tell if the risk factors embedded in ESG are a unique, idiosyncratic set of factors or just superfluous with the traditional ones. So far, according to our previous research, before the crisis, ESG had already proven to be a strong candidate risk-factor in the Eurozone, while this was not the case in the US. **Since the Covid-19 crisis and Biden's election, our most recent analysis points out that ESG is earning a place as part of a traditional factor mix in North America as well.**

North America: social and environmental in focus

Before the crisis, the Trump administration's conflicting approach on ESG issues such as the withdrawal from the Paris Agreement and further delays on ESG integration in the region, marked a strong contrast with Europe where ESG factors were already showing signs of significant market impact. In Q1 2020, **amid the Covid-19 pandemic induced market stress, components of the Social pillar in North America performed strongly in the equity market.** Indeed, investors discriminated stocks based on the best and worst "working conditions" of employees.

The election of Joe Biden as the 46th President of the US triggered a "green momentum" which saw strong returns for the Environment Pillar on both sides of the Atlantic Ocean.

ESG had a significant impact on the credit market as well. In the months following the Fed's intervention in March 2020, firms in North America went into a financing frenzy mainly through the credit market.

From April to October 2020, issuers from MSCI North America financed the credit market more than four times their average activity between January 2014 and March 2020.

While our previous research signalled that better ESG credentials translated into lower credit spreads for issuers, the pandemic highlighted that Governance was the most relevant pillar in terms of lowering the cost of debt.

2022 and the focus on the net zero initiative

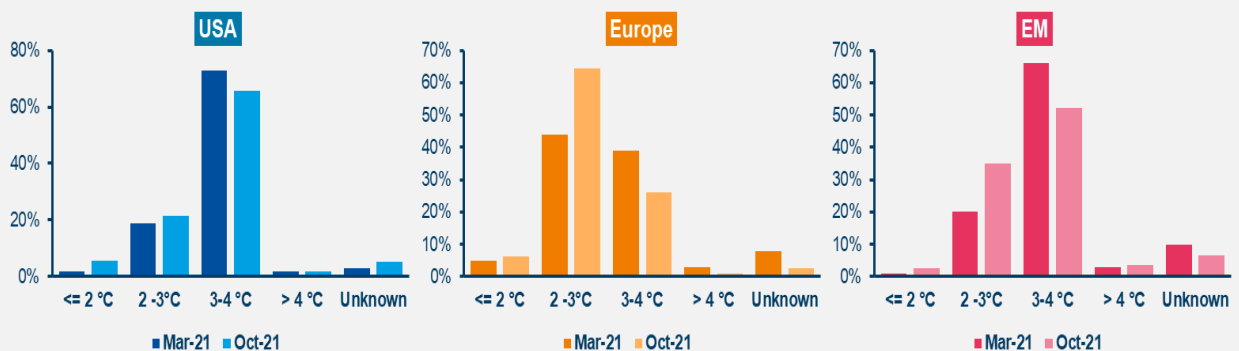
The journey towards rising ESG adoption and increasing market impact will not be linear.

The speed and deepness of ESG adoption will depend on the push coming from the overall ESG ecosystem which comprises of regulation, coalitions and investor demand.

The net zero emissions initiative is one of the most recent examples of the ESG ecosystem in motion, highlighting this theme for investors and pushing companies to improve their net-zero profile in terms of temperature scores. These scores are emerging as a complementary tool to other existing climate-oriented metrics for investors willing to create net-zero aligned portfolios.

Very few companies worldwide meet the net zero target on a temperature score basis, there are strong data inconsistencies among providers and no unique approach to creating a portfolio with a net zero objective. This provides a fertile ground for alpha generation as investors may leverage all available ESG data and fundamental bottom up assessments to try to determine a forward-looking view on a company's net-zero trajectory.

Temperature scores evolution between March and October 2021



Source: Amundi on Iceberg Data Lab temperature. Data as of 6 October 2021. Data refers to MSCI indexes.

*Source: Bloomberg ESG ETF Dashboard.

AMUNDI ASSET CLASS VIEWS

	Asset Class	Current positioning	Expected positioning 2022
EQUITY	US	=	=
	US value	+	+
	US growth	-	-
	Europe	=	+
	Japan	=	=/+
	China	-/=	=/+
	Emerging markets	=	+
FIXED INCOME	US govies	-	-
	US IG corporate	=	=
	US HY corporate	=	=
	European govies (core)	-	-
	European govies (peripherals)	+	=/+
	Euro IG corporate	=/+	+
	Euro HY corporate	=	=
	EM bonds HC	=/+	+
	EM bonds LC	=	=/+
OTHER	Commodities	=/+	+
	Currencies (USDvsG10)	=	=/+

--- = +++
 Negative Neutral Positive

Source: Amundi, as of 31 October 2021..

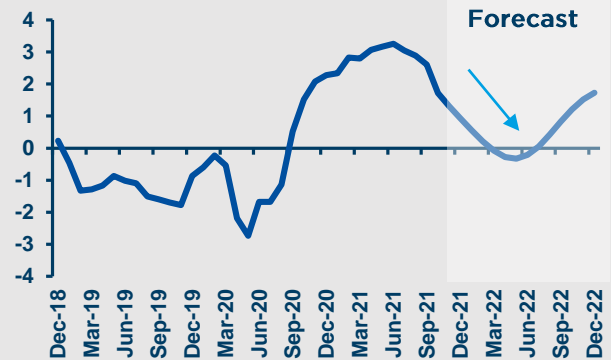
ALLOCATION: START NEUTRAL AND RECALIBRATE RISK

Focus on inflation-sensitive asset classes to build a resilient allocation

We expect equity markets to remain vulnerable to retracements in the near term as higher inflation, decelerating growth and weak data provide less ground for complacency. In a less benign environment for risky assets, markets could overreact to Central Bank actions and challenge the credibility of monetary policies. The inevitable outcome would be for risk asset valuations to reprice. Although expected profit growth prevents a recession, margins squeeze concerns related to increasing production costs and business confidence fragility are likely to last throughout 2022 in line with our “Composite Economic Momentum” indicator projections. An improvement is expected between Q2/Q3. **As an investment consequence the asset allocation should be tilted towards inflation:** US linkers and EUR IG are the best picks in fixed income. Within equities quality factors in the value segment should benefit most (US value should fit both). Commodity-related currencies in G10 (NOK, SEK and to some extent AUD, NZD) should provide positive carry at a reasonable risk and hedge potential commodity shocks.

- **Market triggers:** Inflation and margins squeeze
- **To watch:** PPI and supply chain disruption
- **Risks:** Monetary policy mistakes, stagflation and virus variants resistant to vaccines

Economic momentum should accelerate in Q2/3

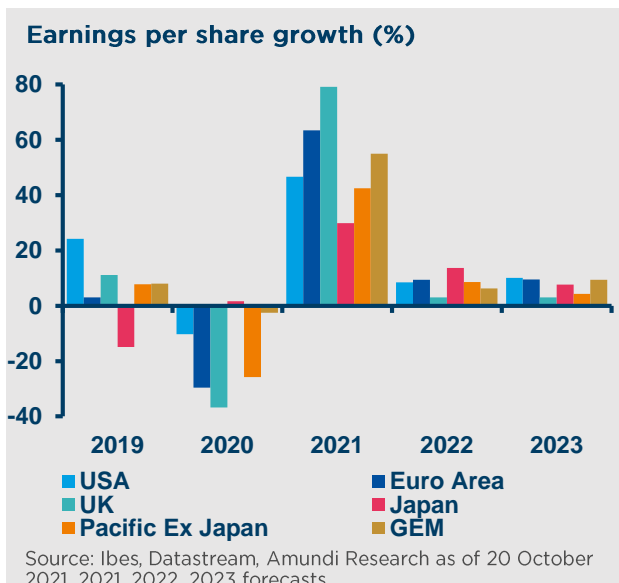


Source: Amundi Research. Data is as of 31 October 2021. The Global Composite Economic Momentum (CEMI) is an Amundi proprietary indicator based on four regional baskets (US, Eurozone, Japan and EM) and on the following variables: earnings revisions, 10y interest rates, leading indicators, CPI YoY, PMI surveys, European Commission Economic Surprise Index and Inflation Surprise Index.

Decelerating economic momentum does not mean structural de/risking but seeking opportunities at reasonable risk. A reacceleration Q2/3 could offer opportunities to re-load risk exposure.

EQUITIES: SELECTION THROUGH INFLATION AND ESG LENSES

Balancing core Value and Momentum with Quality



Source: Ibes, Datastream, Amundi Research as of 20 October 2021. 2021, 2022, 2023 forecasts

The wall of worries is rising, but opportunities remain in stocks with pricing power, sensitivity to the commodity cycle and interest rates as well as in the acceleration of the green transition.

Toppish margins does not mean negative earnings growth or the end of a bull market, as top lines take the lead for driving earnings per share. Nevertheless, **it implies a speed limit to expected returns**, as EPS growth (+49% in 2021 for the MSCI World AC) should fade to single digits in 2022 (+8%). **Then, the direction of bond yields will become key.** Rising bond yields provide some advantage to EMU. Japan should eventually benefit from a delayed recovery and a weak Yen. **Also be prepared to take a more positive stance on EM later on** once the Chinese authorities accelerate accommodation and if EM FX break out. Moreover, the quality of growth will deteriorate (less growth, more inflation), even if growth remains above potential in 2022. **This suggests considering Quality on top of core Value and Momentum.** On themes, consider Value (banks), pricing power (luxury, semi-conductors), rising commodities (energy), capex (capital goods) and Quality (pharmaceuticals).

- **Market triggers:** Maturing expansion phase in the US, diverging with China slowdown, ESG acceleration
- **To watch:** Fed normalisation process, bond yield direction, China's response to slowdown, EM FX breakout
- **Risks:** Policy mistakes, bond yields, profit recession

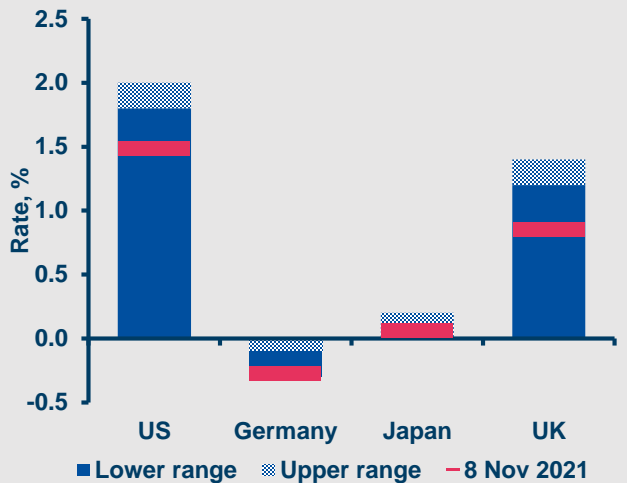
BONDS: LOW REAL RATES STILL BENIGN FOR CREDIT

Central Banks will only tiptoe into tapering

The US economy should remain in an expansion phase in 2022 but slow down towards its potential. Inflation should stay higher than the Fed's current forecast. **The Fed, given its new reaction function, will keep a cautious approach.** US yields should rise moderately driven by (1) above-trend growth (2) the decline in liquidity on the bond market with the Fed's tapering and the end of the Treasury Department's cash drawdown (3) the hiking cycle. The Fed has already announced the tapering. If the economy progresses as expected, it can start a tightening cycle without hurting the economy. In the EU, **the rise in yields of core euro bonds will be limited** by the continued monetary support from the ECB. Further upward pressure on prices and a significant downward revision of growth would call into question the rise in sovereign core bond yields. This will be limited by the high level of debt in the system. An unexpected rise in prices would create uncertainty for the monetary policy. Credit markets remain supported by the positive cocktail of above-potential growth, negative real rates and accommodative CBs.

- **Market triggers:** growth/inflation vs policy forward guidance
- **To watch:** market dislocation due to energy transition amid policies financing
- **Risks:** FED losing control of the short end of the curve, central banks deviation from forward guidance

Amundi ten-year yield forecasts, +12 months



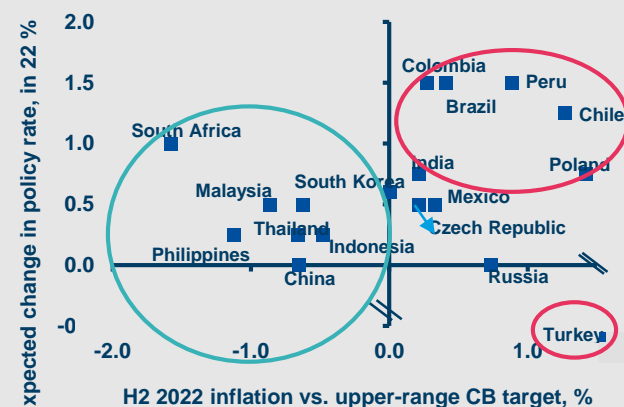
Source: Amundi Research, Bloomberg. Data is as of 8 November 2021.

Investors should remain short duration and increase scrutiny on credit, as liquidity will be less abundant. CBs' focus on the energy transition should support demand for green assets.

EM: PLAY REAL YIELDS AND EARNINGS REBOUND

Favour EM with favourable monetary policy/ inflation outlook

Monetary policy and inflation: favour the green circle



Source: Amundi Research, Bloomberg. Data is as of 8 November 2021. Inflation and policy rate expectations are by Amundi Research. EM: emerging markets. CB: central banks. Turkey's expected change in policy rate in 2022 is -1.0, while H2 2022 inflation is expected at 13.58% against an upper CB target range of 7.0%.

EM still offer attractive risk-adjusted returns. Constructive outlook on widely undervalued FX and commodity-related equity. In China, selective on sectors amid increasing default rates.

Growth and inflation trends, monetary policy cycles and global financial conditions are the themes to watch. While growth momentum is getting stronger, the EM versus DM growth premium will only return to favour EM mildly: China will take its toll with more sustainable growth and lower leverage. Relatively lower cost pressures and moderate growth will allow inflation inflecting. Monetary policy tightening should stabilise moving into H2, in an orderly Fed normalisation phase: late hikers can sail smoothly towards higher rates. **Local bonds should benefit from stable/lower rates and a more constructive contribution from widely undervalued commodity related EM FX.** Higher US rates and still high debt will widen hard currency spread (through high yield mainly). While the Chinese authorities should avoid a systemic credit event, default rates are getting higher in Asia and decreasing in Latam and CEMEA (Central and Eastern Europe, Middle East and Africa). Attractive valuations, value and quality will favour Latam and CEMEA equity markets in early 2022, followed by Asia later in the year. In China, favour sector selection according to the Common Prosperity agenda (new energy and biotech).

- **Market triggers:** Growth recovery and inflation peaking
- **To watch:** China Common Prosperity implications
- **Risks:** Tighter MP on domestic and/or global conditions

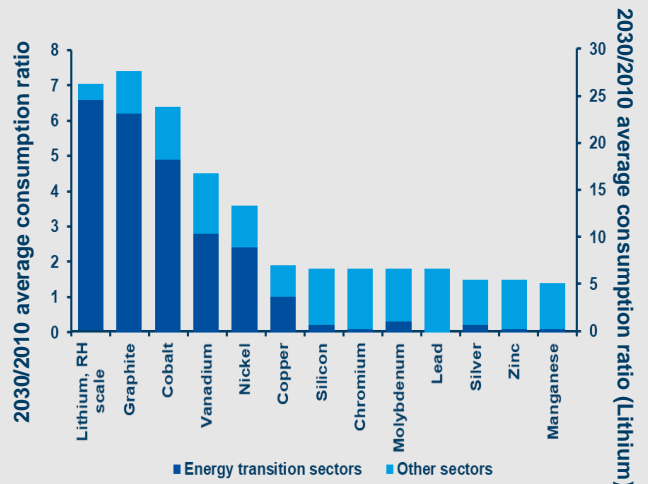
COMMODITIES: SUPPLY SHORTAGES IN PLAY FOR OIL & GAS

In the long term, favour commodities needed for the green transition

A new phase in the commodities rally occurred in Q3/21 and is expected to last into 2022. Cyclical components and recovery in H1/21 helped commodities to catch up closing the undervaluation gap of recent years. Increasing concerns over supply shortages in green commodities and a potential power crunch underpinned several commodities from copper to aluminium, from gas to oil. The rush in Europe and Asia for storage gas and oil inventories approaching winter exacerbated the global shortage caused by coal demand limitations primarily in China. The spill over to oil markets due to substitutions from gas to oil demand has not been mitigated by OPEC so far as it is reluctant to boost production while US shale oil producers are struggling to restore pre-Covid levels. **Normalisation in the energy sector is not expected to happen until the end of winter with oil prices above \$80 and gas around current levels** while base metals are being driven by bottlenecks in production chains. On the other hand, gold is expected to suffer from the higher rates environment and the beginning of tapering.

- **Market triggers:** Green economy transition
- **To watch:** Inventories in energy sector in Europe and Asia
- **Risks:** Geopolitical risk, electric power crunch.

Demand for energy transition metals on the roof (Ratios, 2030s average consumption relative to 2010s)



Source: Amundi on IMF, WEO, October 2021.

Play the short-term shortage in natural gas and oil and long-term green winners (copper, nickel, aluminium).

FX: SHORT-TERM POSITIVE USD

Playing the USD status, while hedging a commodity super-cycle

Exchange rates	Current valuation vs fair value	Policy rate forecast	Sensitivity to lower growth	Improved Terms of trades (Commod.)	Overall view for 2022
NOK	Dark Green	Light Green	Dark Red	Dark Green	Light Green
AUD	Light Green	Light Green	Dark Red	Light Green	Light Green
CAD	Light Green	Light Green	Dark Red	Light Green	Light Green
USD	Dark Red	Light Green	Dark Green	Light Green	Dark Red
NZD	Dark Red	Dark Green	Dark Red	Light Green	Light Green
CHF	Dark Red	Light Green	Light Green	Light Green	Dark Red
GBP	Light Green	Light Green	Light Green	Light Green	Light Green
SEK	Dark Green	Light Green	Light Green	Light Green	Light Green
EUR	Light Green	Dark Red	Light Green	Dark Red	Dark Red
JPY	Light Green	Dark Red	Light Green	Dark Red	Dark Red

Source: Amundi research, for illustrative purpose on historical reaction of currencies to selected factors. Dark green / red reflect high positive/negative sensitivity to the included factors and/or under/overvaluation. Light green/ red reflect limited positive/negative reaction and/or under/ overvaluation.

Different sensitivity to growth, inflation and terms of trade will drive divergences among G10. FX dynamics will, in our view, be key drivers for portfolio returns next year.

While recognising there is little the Fed can do to surprise market expectations (but disappoint) at this stage, we see **the sequence of slowing global growth and the Fed starting its modest policy normalisation remaining, on balance, positive for USD**. Inflation expectations led the move in yields in 2021, yet an active Fed and lower growth suggest real rates would need to catch-up, while staying negative, an environment in which the USD tends to strengthen, not to weaken. We see EUR/USD around 1.14 in 2022, with similar dynamics expected for all low yielders in G10. The latter still seems to lack the catalysts to balance the pressure, as dovish monetary policies may still be required to fill the gap with pre-pandemic growth levels. Inflation, on the other hand, is turning out to be more persistent than previously expected and the recent rally in commodity prices is translating into structural changes in G10 in terms of trades.

Slowing growth may prevent the USD from selling-off, while a few **cyclical currencies (AUD, NOK, CAD) may still provide good hedges** for those emerging macro factors. Yet, that requires the current sweet spot to stay.

- **Market triggers:** Monetary policy divergence
- **To watch:** Real rates, global growth
- **Risks:** Aggressive tightening of the Fed

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